

KP/CF

1 March 2019

Dear parent/carer

World Book Day

It is **World Book Day on Thursday 7 March 2019**. To make the event more inclusive, we would like students at **South Avenue** to **either**: come to school in their Pyjamas/Onesies **or** dress up as their favourite character from a book and bring in their favourite book to read during DEAR (Drop Everything and Read). If your child does not want to wear their Pyjamas/Onesie or dress up for school then they are to come to school, as normal, in their **full** school uniform.

We recognise that, whilst buying costumes is fun, it is also very expensive and usually the outfits are only worn once. It would be more cost effective to purchase a new book for your child using the book token which they will be issued on World Book Day.

There will be a range of activities to mark the event:

- ❖ Students will have an extended reading session during DEAR;
- ❖ Opportunities for all students to talk about their favourite books;
- ❖ An Interact class discussion: Where would the world be without books?
- ❖ A Where's Wally competition. Students have to try and find the hidden Wally and complete an entry slip stating where they saw Wally and their name to be in with a chance to win a voucher;
- ❖ World Book Day activities in their English lessons at South Avenue;
- ❖ **Competition to be completed at home: MAKE A MASK OF A CHARACTER.** Hand it in to tutors on World Book Day so that entries can be judged. A voucher will be issued to the winner.

Finally, why is reading important?

A 2019 literacy study involving over one million students called: "What kids are reading 2019" stated that only a quarter of students receive recommended reading for pleasure time, yet it is proven that it has a direct impact on students making progress and achieving at school. We want all of our students at JCSC reading more. **It is recommended that students read for at least 20 minutes every day** so please make sure that your child has time set aside to read at home.

We do hope that the students enjoy this special day and, as ever, we appreciate your support.

Yours faithfully

MRS PAYNE
Director of English

Executive Headteacher: Neil Rodgers